

# PRIVACY POLICY

Thank you for visiting blindsight.co (hereinafter "Website", "Site"), which is owned by BlindSight LLC (hereinafter, "Company", "we", "our"). By reading this Privacy Policy, and continuing to use this Website, you hereby consent to the terms set forth below.

The Company reserves the right to change this Privacy Policy, without notice, at its own discretion, by posting updates to this statement from time to time. You are encouraged to revisit this page periodically in order to stay informed of any changes. The Privacy Policy posted at any time or from time to time via this Website shall be deemed to be the Privacy Policy then in effect.

The information, products, services provided by the Company via this Website are intended to support leadership and executive development and personal growth.

Your privacy is very important to us. Please read this Privacy Statement carefully so that you can make an informed decision as to whether to continue reading the information provided on this Website.

## **Personal Information**

For purposes of this Privacy Policy, "personal information" means information about an individual who is identifiable.

## **Information Collection and Storage**

While you are visiting the Website we will not require or collect any personal information about you unless you choose to provide that information to us.

Data regarding your computer hardware and software, including (but not limited to) your IP address, browser, dates and times of access, domain names, and websites that referred you here, may be collected by this Website for purposes of improving the quality of the information and services provided by this Website, to understand our visitors' preferences, to make improvements to our visitors' overall experience of this Website, and to personalize this experience where doing so would improve the enjoyment of this Website. **This information is gathered without identifying the user personally.**

With this data we learn about the number of visitors to our site and the types of technology our visitors use. We never track or record information about individuals and their visits and we do not share this information with anyone outside the Company unless necessary for law enforcement purposes (see "disclosure exceptions" below).

## **Gathering Personally Identifiable Information**

Personal information (name, address, phone number) may be gathered but only with your explicit authorization and only in exchange for information, products, or services, whether free or paid. Be aware that if you choose not to provide this information you will not be able to receive information, products or services offered by us to you. If you do provide this information, it may be shared with payment processors and credit card companies in order to process payment transactions and delivery of our products and/or services.

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We will never intentionally disclose any information regarding your personal identification to any third party without your consent. If you choose to provide us with such information, you agree to receive information, products or services from this Website. If at any time you wish to opt-out, or unsubscribe, you may do so by clicking “unsubscribe” at the bottom of any email you receive from us, or by notifying the Company directly, by email, at [clientservices@blindsight.co](mailto:clientservices@blindsight.co).

This Website may contain links to outside, third-party websites. When you click on and follow a link to another website, you automatically leave this Website, and your interactions outside of this Website are no longer protected by this Privacy Policy.

### **California Residents**

The California Online Privacy Protection Act (CalOPPA) requires California companies to provide an opportunity for California residents to opt-out or unsubscribe from having personal information used by third parties (such as advertisers or affiliated companies) for direct marketing purposes.

This Company is not a California based business and therefore does not honor behavioral advertising opt-out or do not track mechanisms. This includes general web browser “Do Not Track” settings and signals.

However, if you are a California resident you may contact [clientservices@blindsight.co](mailto:clientservices@blindsight.co) to exercise your disclosure options.

### **Third Party Service Providers**

This Website may use third party analytics service providers such as Google Analytics and Google AdSense to evaluate and provide us and/or third parties with information about the use of the Website and viewing of the content on the Website.

Third party analytics service providers may themselves set and access their own cookies and track certain behavioral usage information regarding users of your computer using their own tracking technologies. Third party cookies and other tracking technologies are not controlled by us, even if they use our technology to store or collect data. This Privacy Policy does not apply to the methods for collecting information used by third party analytics service providers' or the use of the information that such third party analytics service providers collect. The relevant third party analytics service providers' terms of use, privacy policy, permissions, notices and choices should be reviewed regarding their collection, storage, and sharing practices. We make no representations regarding the policies or practices of third party analytics service providers.

### **Cookies and Web Beacons**

The Company may use what are commonly known as “cookies” or text files, placed on your hard drive by a website’s server. **Cookies** store information about your first visit to a website, such as your preferred language and pages you visited, and recall that information in order to personalize your next visit. Cookies also help to personalize your web experience. Cookies cannot harm your computer or transfer viruses.

You can decline the use of cookies. To do this, modify the settings in your web browser.

The Company may also use web beacons (single-pixel graphic files also known as “transparent GIFs”) to access cookies and to count users who visit the Website or open HTML-formatted email messages.

### **Retention and Storage of Your Personal Information**

The Company retains your personal information only for as long as necessary to fulfill the purpose for

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which it was collected, as well as to comply with applicable laws.

#### **Disclosure Exceptions**

This Website will disclose your personal information, without notice, but only if:

- It is required to do so by law;
- As required by service or process;
- To defend our rights and property;
- To protect the personal safety of visitors to this website.

#### **Children: Minimum Age Requirement**

This Website complies with the Children's Online Privacy Protection Act of 1998 (COPPA). COPPA and its accompanying regulations protect the privacy of children using the internet.

This Website is intended for persons eighteen (18) years of age or older. Anyone under the age of eighteen is not permitted to use this Website and must not submit any information to the Website under any circumstance.

#### **Policy Changes/Revisions**

It is incumbent upon you to review this Website's Privacy Policy from time to time so as to become aware of any changes, revisions, or modifications.

#### **Correcting or Updating Your Information**

You are invited to help us keep your personal information up to date by notifying us of any changes to your personal information. You may contact us to correct or update your personal information using the contact information provided in the contact section, below.

#### **How to Contact the Company**

If you have any questions or concerns regarding this Website's Privacy Policy, please contact us by email at [clientservices@blindsight.co](mailto:clientservices@blindsight.co) and put "ATTN Privacy Officer" in the subject line.

May 1, 2018

## Every Brain Needs a Coach.

## Are You IN?

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